LET'S GET BOOKISH:
Readers’ Advisory in 2021

Shellie Zeigler | Library Consultant
Readers’ Advisory is providing suggestions and guidance in order to help patrons find materials that are of interest to them.
Libraries offer RA services **ALL THE TIME!**
Books that Celebrate Diversity

Culturally Proficient Reads: Latino

The House on Mango Street by Sandra Cisneros

Portraits of Hispanic American Heroes by Juan Felipe Herrera

Red Hot Salsa: Bilingual Poems on Being Young and Latino in the United States by Lori Marie Carlson

The Other Side: How Kids Live in a California Latino Neighborhood by Kathleen Kuhl

Becoming Maria: Love and Chaos in the South Bronx by Sonia Manzano

Gloria Estefan by Jandi Holmgren

She’s Got Game by Veronica Chambers

Latinas Hispanic Women in the United States by Hodds Garcia

Extraordinary Hispanic Americans by Susan Shinn

Roberto Clemente by Thomas Gilbert

If you liked watching this... Read this!

[Image of Radium Girls book]

Call or Text for Curbside Checkout!
Call: 601-432-4492
Text: 601-208-0068

Mystery Readalikes

Looking for a good, non-cozy mystery?
Do you enjoy reading Lee Child, Mary Higgins Clark & other similar authors?
Flip me over to find a few suggested titles to help you get started!

The Millennial Librarian

35 Upcoming Fantasy Books to Read in 2021

PerhapsMayBeNot.com
Appeal Factors

Appeal factors help readers decide if a book will fit their style or mood.
Appeal Factors

- Pacing
- Tone
- Character
- Writing Style
- Story Line
Let’s get programming for the fall
Discover programming advice from trusted experts
From storytimes to book clubs to accessibility, find new tips and ideas.

I’m in the mood for books that are...

Intricately plotted and Complex
Characters as complicated as the stories they’re in.

Want to make your own combo? Try our appeal mixer
Reading Conversations

Reading Conversations involve talking one-on-one about what they want to read next. A wonderful example of this is a podcast called *What Should I Read Next* with Anne Bogel.

Tell me about a book you disliked. What about it didn’t you like?

Tell me about a book you loved. Why did you love it?

What movies or TV shows have you enjoyed lately?

Are you in the mood for anything in particular today?

What author do you wish had a new book out? How come?
# Reading Conversation Pointers

- Listen for those appeal factors
- Never assume reading taste
- Don’t use technical terms or library jargon
- Don’t censor your suggestions
- Offer diverse authors & titles when possible
- Relax and play each conversation as it happens naturally
LET’S TALK ABOUT CENSORSHIP IN READERS’ ADVISORY
Getting To Know Authors, Genres & Your Collection

Keeping your own eyes and ears open!

GoodReads

NoveList RA Tools

Co-Workers

Professional Journals
NetGalley & Edelweiss

Librarians can easily access digital ARCs (advanced reading copies) via NetGalley and Edelweiss—including audiobooks!

❑ Edelweiss
❑ NetGalley
MLC Book Match

Need help finding a new read?
The librarians at MLC want to help!

Answer the questions below and we’ll send you a list of a few titles we think you (or whomever you’re answering the questions for) might like!
Helpful Online Tools

- RA for All
- NPR: Books News & Features
- WNDB: We Need Diverse Books
- PLA: Readers Advisory Resources
Project Ideas

1. Create a handout about NoveList for co-workers and patrons
2. Create a RA display centered around a particular theme
3. Create a RA-related social media post for your library
4. Create a themed RA bookmark or another type of take-away
THANKS!

QUESTIONS?

szeigler@mlc.lib.ms.us

or call 601-432-4123